



10th annual Whanganui Artists Open Studios

Let's be Friends

Kia Ora/Hello

The Whanganui Artists Open Studios invite friends of the arts to help celebrate and promote the incredible creative spirit of the artists of Wanganui. The Open Studios event has a proven track record of 9 years. The 2009 event generated an estimated \$280,000.00 of economic benefit to the Wanganui District. The Whanganui Arts Marketing and Development Trust (TWAMADT) is seeking sponsors and advertisers to take this iconic Wanganui event to the world.

What are friends for?

We have four levels of sponsorship available to businesses and individuals to encourage participation from friends of Wanganui art. The benefits of donating to this event are many and are a critical element in the development and support of Whanganui Artists Open Studios.

***Diamond Friend* | \$1,000**

- presence of name in advertising and in Whanganui Arts Trail Guide
- website prime location, direct link from website
- promotion throughout the event via email and during any activities held over the event
- notification and invitation to any upcoming events

***Gold Friend* | \$500**

- thankyou line in the year-round Whanganui Arts Trail Guide
- a link from our website
- an advert from our website
- notification and invitation to any upcoming events

***Silver Friend* | \$250**

- thankyou line in the year-round Whanganui Arts Trail Guide
- notification and invitation to upcoming events and newsletters
- special thankyou during planned events

Bronze Friend | any amount

- notification and invitation to upcoming events and newsletters
- introduction/promotion to a wider local audience and visitors to Wanganui
- special thankyou during planned events

Advertise for 12 months in the definitive Guide to Whanganui Arts and Culture

Advertising for 12 months in Arts Trail Guide, a print run of 10,000 copies to be distributed nationwide and worldwide from our website.

80 x 50mm approx – colour/black and white \$400.00

whole page spread – colour/black and white \$800.00

Cut-off point for booking advertising is 12 January 2010

Logos/ads need to be sent as scalable vector files (.eps/.ai/.pdf) or as high res 300dpi images

To Become a Sponsor:

Contact Jo Ockey, Co-ordinator for
Whanganui Artists Open Studios

Phone: 022 014 ARTS (2787)

Email: info@whanganuiopenstudios.org.nz

Website: www.whanganuiopenstudios.org.nz

**DON'T DELAY,
MAKE FRIENDS
TODAY!!**

The Whanganui Arts Marketing and Development Trust (TWAMADT) is committed to sustaining and strengthening the community by supporting and expanding the arts and cultural profile within the region. We aim to provide a wide range of opportunities to celebrate and support creative expression. TWAMADT is a nonprofit organization, registered as a charitable trust, that has been supported by a combination of artist/individual/business contributions, as well as community grants, to promote the The Whanganui Open Studios to a greater audience.

whanganuiopenstudios.org.nz